



Welcome  
Change  
Productions

***Trusted Source  
presents...***

***"The Daily 360"***

- "Few Entrances, and Sometimes, No Exit" -

*"At times it feels like an insult but it's not a malicious one. It's just that you've been forgotten. You've been left out."*

- Sasha Blair-Goldensohn, disability advocate  
and lifelong New Yorker



This month, Trusted Source spotlights a 360° video featured in the *New York Times* interactive web series "The Daily 360."

The video shows Sasha Blair-Goldensohn, a Google software engineer and wheelchair user, as he travels the way millions of people in New York

City do every day: the subway. However, his commute is often inconvenienced more than average by broken-down elevators, unreliable service announcements and personnel, and the inaccessability of several stations throughout the city.

The video highlights a major problem for a system that does not function equally for all citizens. Be sure to read Sasha's [article](#) that accompanies the video as well.

WATCH

## THREE REASONS WE LIKE THIS

### TECHNICAL VALUE

We highly commend Emma Cott (a part of New Day Films) and her partner Kaitlyn Mullen on their video work. Filming on the subway is never easy, and in 360 makes it all the more impressive. Be sure to watch the video twice and click around for the multiple perspectives.

### STORY

The technology allows us to really engage with Sasha's story. We are with him the entire way. It is so well done that it takes a simple, mundane event - waiting for the elevator - and turns it into a dramatic moment of crisis. We are also inspired by how spontaneous the whole piece feels. Nothing about it feels staged or planned.

### EMPATHY

The video is a window into someone else's life, and the camera really heightens that experience. It also

makes us understand why so many wheelchair users have anxiety about going out. It raises awareness and makes us wonder - where is the "public" in public transportation?

There is so much exciting and well-made media about disability. The challenge is knowing where to find it, and how to use it.

Trusted Source is a monthly media recommendation that you can use in your trainings and classrooms, and that you can share with your networks. We hope you find these pieces as insightful and inspiring as we do.

**GOT A MEDIA SUGGESTION? LET US KNOW!**

Welcome Change Productions  
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