



Welcome  
Change  
Productions

***Trusted Source  
presents...  
Bitty and Beau's Coffee  
Shop***

*"70 percent of people with intellectual disabilities are unemployed. That's a nationwide statistic. I think we would all agree, having a job makes you feel like you matter. And that's how we all want to feel."*

- Amy Wright, creator  
and owner, Bitty and Beau's



This month, Trusted Source spotlights Bitty and Beau's Coffee Shop, a nonprofit business that opened last year in Wilmington, North Carolina, staffed by individuals with intellectual and developmental disabilities. Started by Amy Wright

and her husband, whose two youngest children, Bitty and Beau, have Down syndrome, the Wrights set inclusion and acceptance as their business mandate. The shop, originally 500 sq feet with 19 employees with IDD, has since expanded to 5,000 sq feet with 40 employees with IDD.

Visit their website [here](#). You can also watch more of their videos, such as their appearance on *The Rachel Ray Show*, [here](#).



## THREE REASONS TO WATCH

### TECHNICAL VALUES

With high-quality production values, the video appropriately captures the business as a community. We get a real sense of the activity of the employees and really see what people do in the shop.

### CREATIVE THINKING

The video honors the creativity of parents who solved the problem of unemployment of

people with IDD in an entrepreneurial way. They are doing well by doing good.

### **VALUES-BASED BUSINESS**

The Wright's have not only created employment, they've created a space for community interaction. By expanding, they inspire others to create similar opportunities and make their business more diverse and vibrant.

There is so much exciting and well-made media about disability made today. The challenge is knowing where to find it, and how to use it.

Trusted Source is a monthly media recommendation that you can use in your trainings and classrooms, and that you can share with your networks. We hope you find these pieces as insightful and inspiring as we do.

**GOT A MEDIA SUGGESTION? LET US KNOW!**

Welcome Change Productions  
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